

Privacy Policy **Effective May 25, 2018**

Anthony M. DellaRosa and Shelby B. Ketchen and AnthonyDellaRosa.com (“the blog”) recognize the importance of privacy. This privacy policy (“Policy”) is to help you understand and describe how we collect, use, and disclose information that we obtain about users of the blog, plug-ins, and software. This Policy describes the following:

What information we collect and how it is collected; How we use the information; With whom we may share information; Legal basis for processing the information; Your rights and choices; Security and storage of the information; Third party websites; Users outside the United States.

Information We Collect

We collect information about you directly from your use of our contact form.

In order to help you protect yourself and your information, we encourage you to provide only that information that is necessary for using the form. For example, to comment or ask a question, you are required to leave your email address and the actual message. Other fields are optional.

The blog is not directed to children under thirteen (13) years or age and we do not knowingly collect personal information from children under 13. If we discover that a child under 13 has provided us with personal information, we will promptly delete such personal information from our systems.

Information You Provide Voluntarily

Email Address, Name. When a reader of the blog wishes to comment or ask a question, they are directed to a form on the Contact page. Only an email address and the reader's comment is required. When using this form, you voluntarily give us certain information. This can include your name, email address, and subject of the comment or question.

Information Collected Automatically

Like many websites, we and our service provider (SiteGround.com) use cookies, web beacons and other technologies to receive and store certain types of information when you interact with us through your computer or mobile device subject to your opt-out preferences (see Your Rights and Choices section below). Using these technologies helps us understand which content is most relevant to our readers.

Log & Device data. When you use the blog, our servers automatically record information (“log data”), including information that your browser sends whenever you visit our Website. This log data may include your web address you came from or are going to, your device model, operating system, browser type, unique device identifier, IP address, mobile network carrier, and time zone or location. Whether we collect some or all of this information often depends on what type of device you're using and its settings. For example, different types of information are available depending on whether you're using a Mac or a PC, or an iPhone or an Android phone. To learn more about what information your device makes available to us, please check the policies of your device manufacturer or software provider.

Cookies and Other Tracking Mechanisms

Cookie Data. Depending on how you're accessing our products and subject to your opt-out preferences, we may use “cookies” (a small text file sent by your computer each time you visit our website or similar technologies to record log data. When we use cookies, we may use “session” cookies (that last until you close your browser) or “persistent” cookies (that last until you or your browser delete them).

Other Web Site Analytics Services. Subject to your opt-out preferences (see Your Rights and Choices below), we use third party service providers such as Google Analytics and StatCounter to provide certain analytics and user interactions services in connection with our operation of the blog, including the collection and tracking of certain data and information regarding the characteristics and activities of visitors. You may opt-out of Google Analytics' and StatCounter's cookies using Opt-Out Features on their respective websites.

How We Use Your Information

We may use information that we collect about you, including personal information, to:

Understand And Improve Our Content. We will perform research and analysis about your use of, or interest in, our content.

Responding To Your Requests. We will also use your information to respond to your questions or comments.

Legal Compliance. We may use your information to comply with applicable legal or regulatory obligations,

including informal requests from law enforcement or other governmental authorities.

Other. We also may use your information to manage our business or perform functions as otherwise described to you at the time of collection subject to your consent.

Please read all online agreements carefully before accepting them.

With Whom We May Share Your Information

We do not share your personal information with others except as indicated within this Policy or when we inform you and give you an opportunity to opt out of having your personal information shared.

We will share information we collect about you, including personal information, in the following ways:

To comply with legal process or to protect Anthony M. DellaRosa, Shelby B. Ketchen and the blog. We may share your data: if we believe that disclosure is reasonably necessary to comply with a law, regulation, legal or governmental request; to respond to a subpoena, court order, warrant, or other legal process; to enforce applicable terms of use or this Policy, including investigation of potential violations thereof; to protect the safety, rights, or property of the public, any person, or the blog; to detect, prevent, or otherwise address, security, or technical issues or illegal or suspected illegal activities (including fraud); or as evidence in litigation in which we are involved, as part of a judicial or regulatory proceeding.

Legal Basis for Processing Your Information

We rely on the following legal grounds to process your personal information:

Consent. We may use your personal information as described in this Policy subject to your consent. **To withdraw your consent**, please contact us at anthonydellarosa1@gmail.com. You may also refrain from providing, or withdraw, your consent for cookies. Please see **Your Rights and Choices** below for more information on opt-outs.

Your Rights and Choices

Cookies. You may also refrain from providing, or withdraw, your consent for cookies. Your browser's help function should contain instructions on how to set your computer to accept all cookies, to notify you when a cookie is issued, or to not receive cookies at any time.

Third Party Analytics Services. Some of the services used provide the ability to opt-out. You may opt-out of Google Analytics' and StatCounter's services using Opt-Out Features on their respective websites.

The **Google Analytics** service is provided by Google Inc. You can opt-out from Google Analytics service from using your information by installing the Google Analytics Opt-out Browser tool:

tools.google.com/dlpage/gaoptout. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: www.google.com/policies/privacy.

StatCounter is provided by StatCounter Inc. You can prevent StatCounter from using your information for analytics purposes by opting out at <https://statcounter.com/about/set-refusal-cookie/>. For more information on what type of information StatCounter collects, please visit the StatCounter's Cookie Policy at <https://statcounter.com/about/cookies/>

Additional Rights. Subject to local law, you may have additional rights under the laws of your jurisdiction regarding your personal data, such as the right to complain to your local data protection authority.

Security and Storage of Information

We have taken reasonable steps to help protect the personal information we collect.

We retain the personal data we collect for so long as reasonably necessary to fulfill the purposes for which the data was collected, to perform our contractual and legal obligations, and for any applicable statute of limitations periods for the purposes of bringing and defending claims.

Third-Party Links

This blog may contain links to third-party websites and applications. This includes social media buttons provided by **Jetpack by Automattic**. Automattic's privacy policy is available at <https://automattic.com/privacy/>. We do not endorse these parties, their content, or any products and services they offer, and we do not endorse these parties, their content, or any products and services they offer, and we are not responsible for the information practices of such third-party websites or applications.

Users Outside the USA

The blog's web host servers are located in the United States, The Netherlands, The UK, and Singapore. Any information collected will be processed and stored in the United States or in the above-listed countries where we or our third-party services providers have operations. By submitting your personal information, you expressly consent to having your personal data transferred to, processed, and stored in the United States or another jurisdiction which may not offer the same level of privacy protection as those in the country where you reside or are a citizen.

Changes to the Policy

This Policy is current as of May 25, 2018. We may change this Policy from time to time, and if we do we'll post any changes, including any material changes, on this page, so please be sure to check back periodically. If you continue to visit this blog after those changes are in effect, you agree to the revised Policy.

Contacting Us

If you have any questions or comments about this policy, please contact us at anthonydellarosa1@gmail.com or at Shelby B. Ketchen, 625 Kings Court, Plant City, FL, 33565, USA.